

PRESENTED BY INTERFACE JOURNAL AND ADVANCED RAIL MANAGEMENT CORP.

— 13TH ANNUAL SEMINAR —
WHEEL/RAIL'07
INTERACTION U7
MAY 8 – 9, 2007 • CHICAGO

SPONSORSHIP PROGRAMS

May 8 - 9, 2007 • Marriott Hotel O'Hare, Chicago
Registration/Welcome Reception: Monday, **May 7**
Seminar: Tuesday, **May 8** & Wednesday, **May 9**

Seminar updates at www.wheel-rail-seminars.com
Questions? Call Brandon Koenig at 847-808-1818
or email: coordinator@wheel-rail-seminars.com

Wheel/Rail Interaction '07 Seminar Sponsorship Options

Wheel Rail Seminars provides many levels of participation allowing almost any size company to benefit from valuable exposure to this select group of industry professionals.

The Engineer- \$5,000 Sponsorship entitles you and your organization to:

- Placement on the Seminar Web Site as a sponsor with a link to your website
- On-screen presence in General Session Room during breaks
- Acknowledgment on printed seminar materials
- Six months of Sponsorship/Advertising in "Interface, The Journal of Wheel/Rail Interaction"
- Recognition on Sponsor Signage in the Exhibit Area
- Two complimentary registrations for entire seminar and social events
- 10' x 10' display space in the Refreshment Area/General Session Room
- 6' x 30" Display Table or similar space located in the refreshment area for the "Principles" Course
- 6' x 30" Display Table or similar space in the Welcome Reception on Monday, May 7, 2007

The Locomotive - \$3,000 Sponsorship entitles you and your organization to:

- Placement on the Seminar Web Site as a sponsor with a link to your website
- On-screen presence in the General Session Room during breaks
- Acknowledgment on printed seminar materials
- Recognition on Sponsor Signage in the Exhibit Area
- One Complimentary Registration for W/R Interaction Seminar and Social Events
- 6' x 30" Display Table or similar space located in the refreshment area for the "Principles" Course
- 6' x 30" Display Table or similar space located in the refreshment area
- 6' x 30" Display Table or similar space in the Welcome Reception on Monday, May 7, 2007

The Coach Car - \$1,500 Sponsorship entitles you and your organization to:

- Placement on the Seminar Web Site as a sponsor with a link to your website
- On-screen presence in General Session Room during breaks
- Acknowledgment on printed seminar materials
- Recognition on Sponsor Signage in the Seminar area.
- 6' x 30" Display Table or similar space located in the refreshment area

The Caboose - \$500 Sponsorship entitles you and your organization to:

- Placement on the Seminar Web Site as a sponsor with a link to your website
- Acknowledgment on printed seminar materials

The Ticket to Ride - \$300 Sponsorship entitles you and your organization to:

- Acknowledgment on each "ticket to knowledge" which attendees carry with them at all times and get punched at each InfoZone Station*.
- Verbal Recognition prior to actual raffle drawing on final day of Seminar.

*Once an attendee participates in every scheduled InfoZone session, the attendee will then be eligible for the "Ticket to Ride" Raffle. Items will be purchased on your behalf and raffled off on the last day of the seminar.

NEW! The Dining Car Sponsorships have been re-designed to provide even more opportunities!
See attached page for details.

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The Dining Car Sponsorship Options

For Meal/Break Sponsorship your organization will be entitled to the following:

- Placement on the Seminar Web Site as a sponsor with a hot link to your web site
- On-Screen presence in the General Session Room during breaks
- Acknowledgment on printed materials • Recognition on signage in the sponsored food area

Monday, May 7, 2007 – “Principles” Course

1 Available	\$1,000.00 - Continental Breakfast Chilled Juices, Fresh Fruit Display, Assorted Breakfast Bakeries, Coffee & Teas	___ X \$1000 = \$ _____
1 Available	\$500.00 AM Break Assorted Sodas & Mineral Waters, AM Snacks, Coffee & Teas	___ X \$500 = \$ _____
2 Available	\$2,000.00 – Luncheon Three Course Luncheon to include choice of Coffee or Tea	___ X \$2000 = \$ _____
1 Available	\$500.00 PM Break Assorted Sodas & Mineral Waters, PM Sweets, Coffee & Teas	___ X \$500 = \$ _____

Tuesday, May 8, 2007 – Wheel/Rail Interaction '07

1 Available	\$2,500.00 - Continental Breakfast Chilled Juices, Fresh Fruit Display, Assorted Breakfast Bakeries, Coffee & Teas	___ X \$2500 = \$ _____
1 Available	\$1,000.00 AM Break Assorted Sodas & Mineral Waters, AM Snack, Coffee & Teas	___ X \$1000 = \$ _____
3 Available	\$2,000.00 – Luncheon Three Course Luncheon to include choice of Coffee or Tea	___ X \$2000 = \$ _____
1 Available	\$1,000.00 PM Break Assorted Sodas & Mineral Waters, PM Sweets, Coffee & Teas	___ X \$1000 = \$ _____
3 Available	\$3,000.00 – Cocktail Reception Hosted Full Premium Bar, An Array of Food Stations	___ X \$3000 = \$ _____

Wednesday, May 9, 2007 – Wheel/Rail Interaction '07

1 Available	\$2,500.00 - Continental Breakfast Chilled Juices, Fresh Fruit Display, Assorted Breakfast Bakeries, Coffee & Teas	___ X \$2500 = \$ _____
1 Available	\$1,000.00 AM Break Assorted Sodas & Mineral Waters, AM Snack, Coffee & Teas	___ X \$1000 = \$ _____
3 Available	\$2,000.00 – Luncheon Three Course Luncheon to include choice of Coffee or Tea	___ X \$2000 = \$ _____
1 Available	\$1,000.00 PM Break Assorted Sodas & Mineral Waters, PM Sweets, Coffee & Teas	___ X \$1000 = \$ _____

Total Dining Car Sponsorship Amount	\$ _____
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This Sponsorship Commitment
MUST be returned by April 1, 2007 to:
Wheel Rail Seminars • 1732 Aspen Court, Lake Oswego, OR 97034

Our company will participate as a Sponsor at the Wheel/Rail Interaction '07 Seminar.

Sponsoring Company Name

Level of sponsorship (check all that apply)

- The Engineer \$5,000
- The Locomotive \$3,000
- The Coach Car \$1,500
- The Caboose \$500
- The Ticket to Ride \$300

- The Dining Car \$_____

A check in the amount of \$_____ is enclosed.
Checks should be made payable to "Wheel Rail Seminars"

Printed Name

Title

Signature

Date

Telephone

E-mail